



FOABERTM

Foam Rubber
Hybrid



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FOABER™

**Foam Rubber
Hybrid**

Produced from the careful combination of Foam and Rubber our hybrid employs the strength and flexibility of rubber however retaining the light weight of foam. This scientifically developed combination has resulted in a material combination which is soft and supple to be kind on teeth and soothing to gums, as well as a sturdy and durable end product; tough enough to withstand interactive play.

Air sprung soft core
for a high bounce

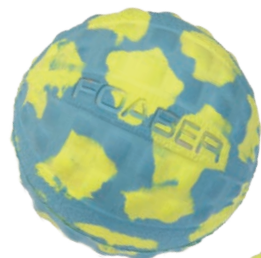


The Foaber range is specifically designed to excite a canine's sense. A dog's colour perception differs from human as rather than 3 colour sensitive cone cells in their retinas, dogs only have two; yellow & blue. Further to this, their ability to distinguish levels of brightness also differs from a human's. As a result of this research, the range utilises a vivid yellow and blue as these are the most photo-receptive to a dog.



By combining the clearest two colours together, this range not only creates a stimulating toy to capture visual attention but also ensures high visibility which is paramount to outdoor play. An example of this feature in action is when the toy is thrown over long distance, the dog can easily follow the movement of the toy - a benefit to both owner and pet.

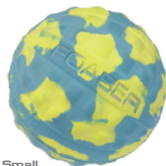
Bounce



FR03 - Large



FR02 - Medium



FR01 - Small



Created for the dog that loves to play, our Foaber Bounce is a redesign of a classic. Designed in the most vivid colour from the dog vision spectrum, your dog will have clear visibility of the ball when used outdoors and thrown over long distance as well as a new durable, soft and lightweight toy. Available in 3 sizes to best suit your pet's needs.

Comet



FR05 - Small



FR06 - Large



Created for the dog that loves to swim, the Foaber Comet is designed to roll across the water as your dog tries to catch appealing to their natural hunting instinct. Also great for dry land play the Comet's soft exterior ensures it is gentle on teeth whilst its strong durability factor brands it a great choice for interactive play. Available in 2 sizes.

Kick



FR04



Created for the dog that loves to play, our Foaber Kick is a durable and classic addition to any dog's toy box. Our innovative foam rubber material blend is scientifically developed to be soft and supple however retaining the tough strength of rubber. Your dog can enjoy active play without the disappointment of another broken toy.



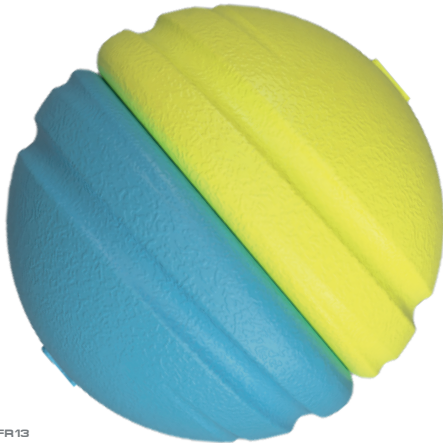


FR11



Bump

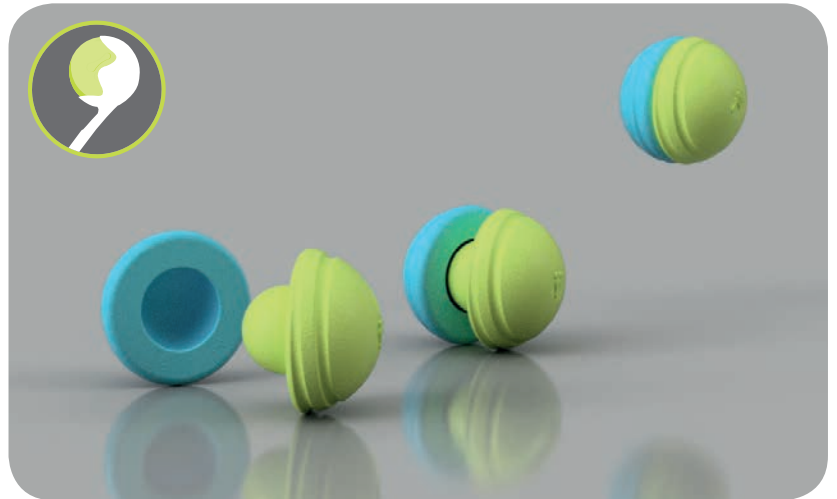
Treat releases encourage mental stimulation through play, improving motor skills and challenging your pet intellectually. The Foaber Bump's distinctive design leads to a high erratic rebound when bounced whilst the ridged texture soothes and massages gums. Fill with your dog's favourite treats and the Foaber Bump is ready to go.



FR13

Split

Created for the dog that loves to play, the Foaber Split is our own unique design play as two separate pieces or join together as one. Its unpredictable nature will have your pet guessing whether the ball will sporadically separate mid-flight or on impact for added fun. Foam rubber technology leaves this ball gentle on jaws whilst remaining strong during active play.





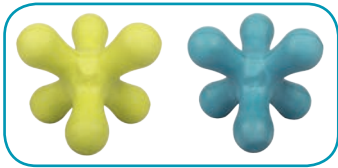
FOABER®

Foam & Rubber Hybrid

Jack



FR07

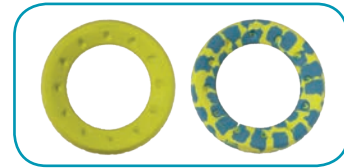


Created for the dog that loves to fetch, our unique Foaber Jack's design is centralised on creating the perfect irregular bounce. Great for stimulating your dog's mind, the erratic spring will have their 100% concentration; whilst the individually sized prongs ensure any size jaw will be able to grasp onto the toy, for an exciting game of retrieval.

Roll



FR08



Created for the dog that loves to chase, our Foaber Roll is designed to be a ground roller. Watch your dog go crazy chasing their new toy. In its high visibility coloured design the Roll will continue to stimulate your dog's natural pursuing instinct even over long distances during fun interactive play, strengthening bond between owner and pet.

Stick



FR09



Functioning as both a treat release and a fun retrieval toy, our Foaber Stick is a classic design loved by dogs of all ages. Treat releases can be stuffed with your dog's favourite treat or kibble biscuits for a fun way to stimulate your dog during treat time engaging their natural instinct of food foraging. Just fill up and watch them go!

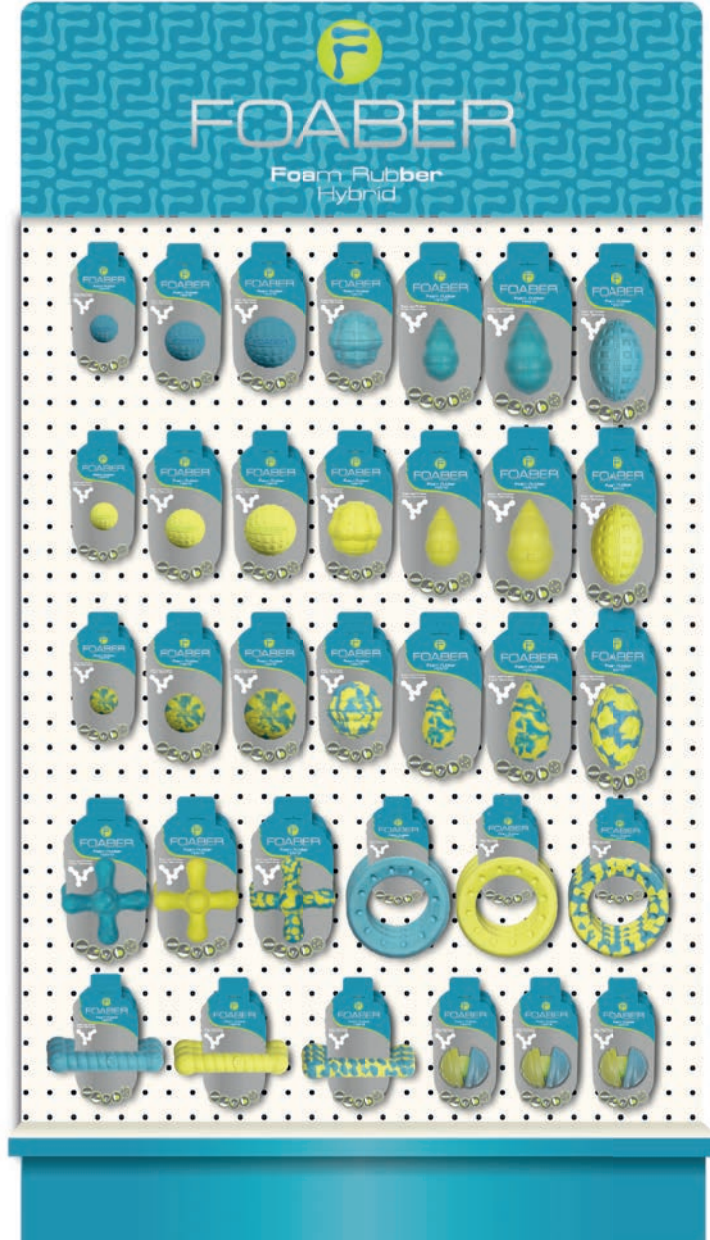


Packaging



Features & Benefits explained in detail on the back of packaging

All products come packaged with impactful designs, helping maximise the features and benefits.



We can tailor planograms to fit a specific footprint. Please contact for more information.

Please feel free to contact one of our experts with any questions or queries you may have.



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