



Festive Toys & Treats...

Merry Christmas



PAWFECT

COLLECTION





Christmas Dinner Vinyls



BEST SELLER



Fun Packaging

Christmas Dinner Vinyl Set XMASE84

A great stocking filler for every dog, our festive vinyl toys have a built in squeaker that will drive your dog wild. The playful cartoon design adds a touch of satirical and whimsical humour to the festive period for owner as well as pet.



BEST SELLER

Festive Vinyl Characters Heads

Christmas Pudding Tennis Ball Pack

Santa Tennis Ball Pack



XMASE65



XMASE40

BEST SELLER

Tennis Ball Rope Toy

A staple for any dog's toy box our festive dog tug toy is great for interactive play with your pet. Our tug toy has a braided rope handle and printed tennis ball.

XMASE13



Santa XMASE10

Elf XMASE11



Reindeer XMASE12



Tough Toy

Super Tough Santa

Perfect for dogs that love to chew, our extra Tough Santa plush toy is made of a strong canvas to withstand play. Our tough santa also features an inner squeaker for added fun. **XMASE68**



Inner Squeaker



Springy Santa Plush Toy

The pawfect gift for Santa's little yelper, our Santa plush has elasticated legs for a fun game of tug. The inner squeaker will keep your dogs attention and soon have this toy a winter favourite. **XMASE46**

Happy howlidays! Treat your pet to a squeaky new toy under the tree this Christmas. Each fun soft plush design has two squeakers to drive your dog wild with excitement while working off his christmas dinner.



BEST SELLERS



Reindeer Rope Toy

A rope ball inner encased within a fun plush design, our Robin rope ball makes the perfect stocking filler for small and large dog breeds alike.

XMASE48



Latex Squeaking Robin

Our Latex Robin toy has a high pitched squeaker sure to excite your pet and at 18x10x10cm our Robin is bigger than your standard latex toy. **XMASE44**

Latex Grunting Muddy Pig

A fun new design for Christmas 2018, our Latex Grunting Pig is a classic design loved by dogs of all sizes. The deep oink of the pig appeals to your dog's natural hunting instinct for fun interactive play. **XMASE43**

Latex Squeaking Snowman

Our Latex Snowman toy has a high pitched squeaker sure to excite your pet and at 30x6.5x6.5cm our Snowman is bigger than your standard latex toy. **XMASE45**



No Stuffing Turkey Toy
No Christmas is complete without a turkey so give your pet their very own this festive season. With no inner stuffing and inner squeak your dog will love to catch and shake this toy.
XMASE49



Robin Rope Ball

A rope ball inner encased within a fun plush design, our Robin rope ball makes the perfect stocking filler for small and large dog breeds alike. **XMASE47**





Festive Snowman Jumper
XS/S - **XMASE53**
M/L - **XMASE54**

Keep your pet warm during those winter walks with our festive jumper. The fun design features 3D pompoms for that extra novelty light-hearted touch and is made from a soft knit for comfort and easy wear.



Festive Jingle Bell Jumper
XS/S - **XMASE55**
M/L - **XMASE56**

Your pet is sure to be centre of attention at the Christmas party with our entertaining Jingle Jumper. Our fun novelty design is printed on a breathe easy sweatshirt material.

Our jumpers have been designed to be easily and comfortably worn by your pet without causing them any distress. Available in two sizes to best suit your pet.



Tweedy Bow Tie
Part of our Tweedy range, our Tweedy Bow Tie will compliment any dapper pet's style. Our bow tie secures onto your pet's existing collar.
XMASE60



Tweedy Harness

Part of our Tweedy range, our Tweedy Harness will have your dog the most dapper style in the dog park. The striking plaid fabric has been woven to be soft against your pet's chest for comfort and easy wear. Available in three sizes to best suit your pet the design features an adjustable chest strap and metal D-ring for you to attach your pet's lead.



S - XMASE57



M - XMASE58



L - XMASE59





Elf Snood Dress Up

Our Elf Dress Up Snood is the perfect dress up item for any pooch who loves to be the star of the pawty. This item is made from a soft plush and is elasticated for comfort. We suggest that this dress up item best fits small to medium dogs but as every dog's size can vary measure the circumference of your dog at the nape of the neck. This item will fit neck circumference between: 30-44cm. **XMASE62**



Reindeer Harness Dress Up

A fun novelty dress up item for your pet, our Reindeer harness will have you pet ready to deliver a sleigh full of presents or have them dressed to impress at the Christmas Party. Our reindeer dress up fits your pet as a standard harness for easy wearing and comfort. **XMASE63**





Reindeer Snood Dress Up

Our reindeer dress up snood will have your dog ready to be Santa's little 'yelper', all that they will be missing is a red nose! This item is made from a soft plush and is elasticated for comfort. We suggest that this dress up item best fits small to medium dogs but as every dog's size can vary measure the circumference of your dog at the nape of the neck. This item will fit neck circumference between: 30-44cm. **XMASE20**

Turkey Hat Dress Up

Now who ate the turkey again... Our plush turkey hat is the perfect dress up item for any pooch who loves to be the star of the pawty. We suggest that this dress up item best fits small to medium dogs but as every dog's size can vary measure the circumference of your dog at the nape of the neck. This item will fit neck circumference between: 30-44cm. *Sprouts not included. **XMASE21**





Play & Fill Christmas Cracker
XMASE09



Catnip Mice
XMASE83



Reindeer Cat Teaser - XMASE16

Elf Cat Teaser - XMASE15

Santa Cat Teaser - XMASE14



Tweedy Bow Tie

Part of our Tweedy range, our Tweedy Bow tie will compliment any dapper pet's style. Our bow tie secures onto your pet's existing collar.

XMASE60



Snowman Cardboard Cat Scratcher

The perfect gift for your pet from Santa Claws, cat scratchers provide a positive outlet for your cat to look after their claws and burn excess energy. Our festive Snowman Cat Scratcher comes with a small bag of catnip for you to sprinkle within the toy to continually revitalise your cat's attention.

XMASE50

COSY OVAL BED

A change in the weather is the perfect excuse to get cosy and cuddle into a new bed. Treat your pet to our new bold check bed and prepare to be jealous as you watch them sink into the cosy deep filled cushion. The reversible inner cushion allows you to switch between the thick woven self-check or our indulgently soft plush which delivers a touch of luxury. Available in two sizes we suggest the S/M to be used for cats and smaller dogs, whilst the M/L is perfect for your bigger dogs. Please see our size chart to decide which bed is best for your pet.

Size	Dimensions	Code
S/M	65 x 50 x 20cm	XMASE24
M/L	75 x 60 x 20cm	XMASE25

BEST
SELLERS

BLANKET

To complement our cosy pet bed, we have also developed an even cosier blanket to be used by pet and owner alike.

Perfect for an extra layer on cold nights or to cover the furniture whilst watching your favourite movies together.

Fully machine washable; our blanket features a woven check one side and a soft plush on the reverse.

Size: 100 x 120 x 4cm

Code: XMASE26

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CAT IGLOO

Felines of all ages love snuggling in their own secret escapes, our classic igloo bed provides them with the perfect excuse for an all-day catnap by the fire. The reversible inner cushion allows you to switch between the thick woven self-check or our indulgently soft plush which delivers a touch of luxury.

Size: 37 x 33 x 47cm

Code: XMASE27

DOG SOFA BEDS

A change in the weather is the perfect excuse to get cosy and cuddle into a new bed. Treat your pet to our new bold check bed and prepare to be jealous as you watch them sink into the cosy deep filled cushion. The reversible inner cushion allows you to switch between the thick woven self-check or our indulgently soft plush which delivers a touch of luxury. Available in two sizes we suggest the S/M to be used for smaller and medium sized breeds, whilst the M/L has been designed to suit bigger dogs. Please see our size chart to decide which bed is best for your pet.

Size	Dimensions	Code
S/M	80 x 65 x 20cm	XMASE22
M/L	90 x 80 x 25cm	XMASE23



Ho-Ho-Ho Christmas Bowl

Our Ho-Ho-Ho bowls are made from a strong melamine plastic and feature a non-slip base. They are also fully dishwasher safe and can be used with water or food. Available in two sizes to best suit your pet. We recommend this bowl is most suitable for cats and small/medium dogs.
S -XMASE52 L - XMASE51



Festive Waste Bags (2 roll pk)

Featuring a Santa's Sack design, these festive waste bags will get you into the festive spirit when out and about. 30 waste bags.
XMASE28



Rawhide Crackers

6" 6 Pack - **XMASE70**

9" 24pcs Display Box - **XMASD29**

12" 12pcs Display Box - **XMASD30**



NEW
Packaging
for 2019



Ideal for sharing the Christmas Spirit with your pet, this novelty cracker is one your dog will most definitely want to win. Composed of a rawhide outer this novelty dog treat also contains a tasty munchy centre for added enjoyment. Best enjoyed following a delicious Christmas dinner! Our 6-pack comes in a giftbox perfect to be wrapped under the tree.



Rawhide Tree Treats

(12pc clip strip display)

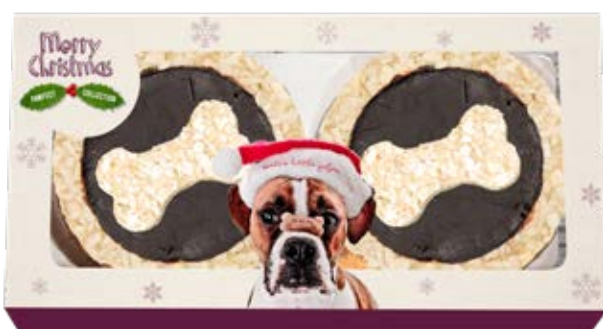
Decorate your tree with these fun novelty shaped rawhide chews but don't blame us if your pet can't help but sneak one early! Suitable to be enjoyed by dogs of all ages and breeds.

XMASD27





**Munchy Lollipops
Rawhide Giftset
XMASE69**



**2 Pack Munchy Rawhide
Mince Pies
XMASE72**

**2 Pack Deluxe
Mince Pies
XMASE71**



**Novelty Munchy
Rawhide Giftset
XMASE73**



Christmas all wrapped up!



CUSTOMISE



Whole Wheat Gingerbread
Mr & Mrs Gift Set
XMASE34



Decorate Your Own
Biscuit Bone
XMASE81



Yoghurt
with
Catnip



Cat Choc Calendar
XMASC22



Dog Choc Calendar
XMASD136

Dog
Safe
Choc





Spoil your dog rotten this year with a bag of our new tasty natural treats

4pk Fish Skin Pressed Bone
XMASE79

100% Real Duck Jerky Strips
70g - XMASE75

Chick'in'blanket bites
100g - XMASE77
300g - XMASE78

100% Chicken Wrapped Sprats
70g - XMASE85



100% Real Chicken Wrapped
Sweet Potato Strips
80g - XMASE74

100% Real Chicken Jerky
Strips
70g - XMASE76

100% Real Chicken Bites
70g - XMASE82

White 'Snow' Choco Drops
250g - XMASE80





Shelf Planogram Example

